

# Women & Sports



لجنة رياضة المرأة القطرية  
Qatar Women's Sport Committee

Special  
Edition

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HH, The Amir: You are all welcome  
at World Cup 2022



World Cup will shed light of  
the cultural diversity of Qatar's  
society : Sheikha Al-Mayassa



A world cup  
atmosphere  
in the GCC  
Academies  
Championship



Supporting messages for  
Al-Adaam football's stars

La'eeb ... The official  
mascot of FIFA World Cup  
2022 Qatar



Six female sports  
referees on a date  
with history

Community  
participation in the  
"Football Challenge"  
event



Women's Sports Committee  
Inaugurates FIFA World Cup  
Qatar 2022 Mural

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Sport Magazine issued by the  
 Qatar Women's Sports Committee Doha  
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## Preface



## Women & Sports

**Lolwa Hussien Al Marri**



# Welcome to Qatar 2022

Qatar will welcome football fans from all the world with open arms to enjoy the FIFA World Cup Qatar 2022, which will be held for the first time in the middle east from November 20 to December 18. The state of Qatar has become an important tourist destination in the region, as well as its contribution to supporting the regional tourism sector. As a result of these fruitful efforts in the development of tourism in Arab region, His Highness the Amir, Sheikh Tamim bin Hamad AL-Thani received the Arab Tourism Necklace of Excellence Class from the Arab Tourism Organization.

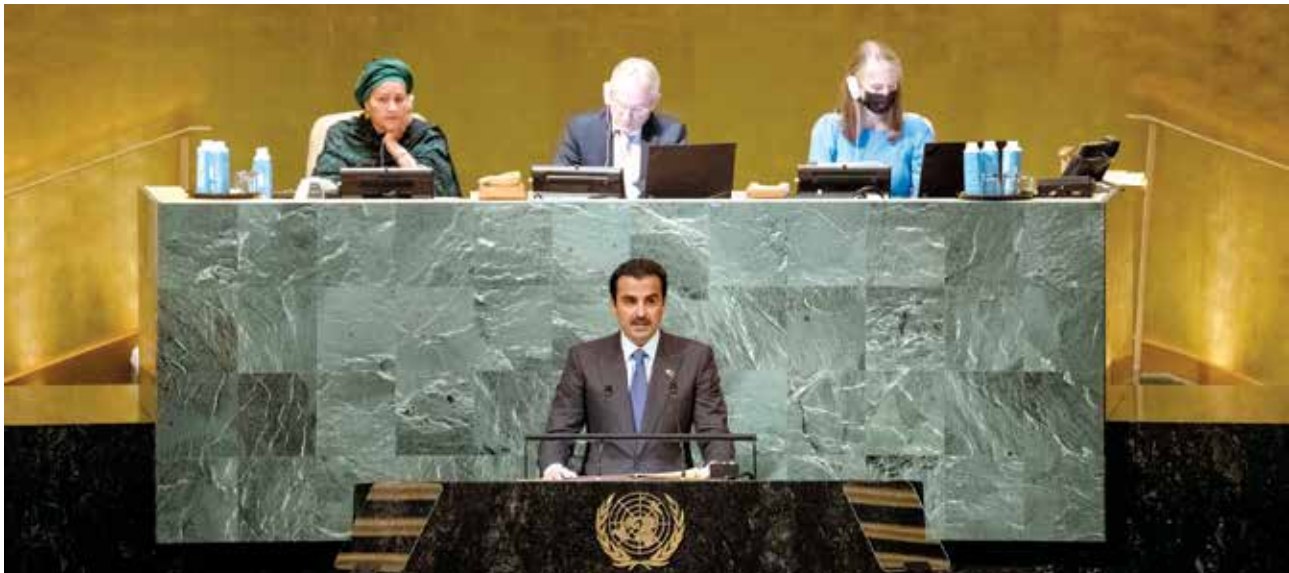
From winning the world cup bid in 2010, the state of Qatar confirmed its efforts to organize an exceptional tournament, as well as a unique and unprecedented event by all standards. Qatar proceeded with confidence and aptitude and made all the efforts and capabilities; and harnessed the necessary resources and energies to organize this challenging event, which in turn will leave a huge positive impact over the entire Middle East region.

The FIFA World Cup Qatar 2022 is considered as the most closely spaced in the modern history of the world cup, in which all the stadiums are located closely to each other. The world is eager to see these eight international stadiums, which were distinguished by the applying the sustainability conditions in terms of design, construction and legacy that this tournament will leave it in Qatar and abroad.

A breathtakingly historical moments, when the clock ticks to seven in the evening of 20 November 2022, all the eyes will turn to AL-Bayt Stadium, where our first national football team begins its first participation in the history of the World Cup against Ecuador. Al Annabi will find great support from its huge football-loving fans, and The FIFA World Cup Qatar is an affirmation of our tremendous ability to amaze the world.

In a historic speech during the opening session of the United Nations General Assembly

## His Highness: You are all welcome without discrimination at World Cup Qatar 2022



The world will see our ability to host global events with exceptional success.

HH the Amir Sheikh Tamim bin Hamad Al Thani took part in the opening session of the (77th Session) of the United Nations General Assembly (UNGA), which was held in New York City in the presence of Their Majesties, Highnesses and Excellencies leaders of states and governments and heads of delegations and government and non-government organizations.

HH the Amir Sheikh Tamim bin Hamad Al Thani delivered a speech on the FIFA World Cup Qatar 2022, HH the Amir said: "Qatar will welcome the world in November of this year when we host the FIFA World Cup. The challenge we took up twelve years ago required real resolve, determination, a lot of planning and hard work. And here we are today, standing on the threshold of hosting the world's teams and their fans, and opening our doors for all of them without discrimination to enjoy the football matches and the amazing atmosphere of the tournament, in addition to witnessing the economic and cultural renaissance in my country." HH the Amir added: "In this tournament, which will be held for the first time in an Arab Muslim country, and for the first time in the Middle East in general, the world

will see that one of the small and medium-size countries is able to host global events with exceptional success, in addition to its ability to provide a spacious ambience for diversity and constructive interaction between peoples." We note the signs of the positive impact of this event in our region, as brotherly Arab countries regarded the Hayya card, which includes an entry visa to Qatar, as also a visa for Hayya Card holders to enter these countries, a situation that received a warm welcome from the public opinion, and inspired Arab people to look forward to a barrier-free future between people.

The Qatari people will receive with open arms football fans from all walks of life. The Almighty says: "And We made you into peoples and tribes that you may know one another." No matter how diverse our nationalities, religions and ideas are, but our duty is to overcome obstacles, extend a hand of friendship, build bridges of understanding and celebrate our common humanity, and on behalf of my people and on my own behalf, I invite you all to come to Qatar and enjoy this unique tournament, you are all welcome.

HH, the Amir attends final draw for FIFA World Cup Qatar 2022

## **Qatar v. Ecuador to kick off FIFA World Cup 2022 on 20 November**



His Highness the Amir Sheikh Tamim bin Hamad al-Thani attended the FIFA World Cup Qatar 2022 draw ceremony, which included the inauguration of the official mascot of the tournament “Laeeb”.

The ceremony, which was held at the Doha Exhibition and Convention Centre (DECC), was attended by His Highness the Personal Representative of His Highness the Amir Sheikh Jassim bin Hamad al-Thani, His Highness Sheikh Mohamed bin Khalifa al-Thani, HE the Prime Minister and Minister of Interior Sheikh Khalid bin Khalifa bin Abdulaziz al-Thani, HE President of Qatar Olympic Committee (QOC) Sheikh Joaan bin Hamad al-Thani and a number of Sheikhs and ministers, in addition to heads of diplomatic missions accredited by the state. The ceremony was also



attended by FIFA President Gianni Infantino, President of the Asian Football Confederation (AFC) Sheikh Salman bin Ebrahim al-Khalifa and a number of members of the FIFA Council, senior sports officials and guests of the ceremony.

The world cup draw showed that the opening match of the tournament will be between Qatar and Ecuador on November 20 at Al Bayt Stadium, and group A includes Qatar, Ecuador, Senegal and the Netherlands.

The second group includes the teams of England, Iran, America, Wales, while, third group includes the teams of Argentina, Saudi Arabia, Mexico, Poland. The fourth one includes the teams of France, Australia, Denmark, Tunisia, the fifth includes the teams of Spain, Costa Rica, Germany, Japan, and the sixth includes the teams of Belgium, Canada, Morocco, Croatia, while the seventh group includes the teams of Brazil, Serbia, Switzerland, Cameroon, and the eighth includes the teams of Portugal, Ghana, Uruguay and South Korea.

# World Cup will shed light on the cultural diversity of Qatar's society: Sheikha Al-Mayassa bint Hamad Al Thani



Chairperson of Qatar Museums HE Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani stressed that FIFA World Cup Qatar 2022 represents an important moment for Qatar and all Arab countries. Her Excellency pointed out that Qatar has bet on this tournament since winning the bid to host the tournament in 2010 through a cultural program at the Arab level focusing on cultural aspects and sports events, enabling visitors of Qatar to watch the tournament and attend the matches as well as cultural events, which Her Excellency described as "important" and "will reflect global cultural diversity."

During a panel discussion in the Qatar Economic Forum, Powered by Bloomberg, Her Excellency reviewed the various cultural events and activities during the tournament. She explained that there are 18 important artworks, including a joint exhibition with the Baghdad Gallery, and other exhibitions in the US that talk about the Abbasid State for more than 500 years. This is in addition to the Lusail exhibition, contemporary exhibitions about the region, a Palestinian gallery, an athletic gallery related to the FIFA World Cup Qatar 2022 which will include dialogues with famous Arab players, as well as many cultural, artistic, and sports programs, and other events in the desert that will be the first of its kind.

Her Excellency added that during the FIFA World Cup Qatar 2022, Qatar Museums will try to explain the cultural diversity of the Qatari society, and it wants to show Qatar as it is to face the stereotypes made about it. She stressed that the FIFA World Cup Qatar 2022 is a global festival occasion that brings people together to discuss many topics, thus, it is very important to make the most of culture as a convergence factor between societies.



Doha Buildings in Best Suit to Receive The FIFA World Cup Qatar 2022

## The world is in the heart of Qatar



The building of the Qatar Olympic Committee was decorated in the colors of “ALADAAM”, where the committee demanded to cheer with one voice and strongly support the Qatari national team at the World Cup. Through the poster, which carried the image of the veteran captain Hassan Al-Haidous, a message was sent to the Qatari fans in order to support and encourage them to achieve outstanding results in the upcoming championship

The Supreme Committee for Delivery and Legacy highlighted the tourist attractions that the masses will enjoy in the FIFA World Cup Qatar 2022. The Supreme Committee said: A long list of important tourist attractions will receive visitors and fans during the FIFA World Cup Qatar 2022 , Championship, including Souq Waqif, the Museum of Islamic Art, and the wonderful desert of Qatar. Doha Corniche, and others.

The tourism sector is one of the most important sectors during the FIFA World Cup Qatar 2022, , as it is expected to increase the demand for tourism facilities through the attendance of hundreds of thousands of fans for the tournament in Doha.

Qatar continues to impress the world as usual , by completing all preparations to host the first edition of the FIFA World Cup Qatar 2022 to be held in the Arab world and the Middle East, from November 20 to December 18, 2022. Fans from all over the world will have the opportunity to learn about Qatar, the region and the authentic Arab culture.

This tournament will mark a turning point in the history of Qatar and the region, as it will leave a legacy that will set new standards in organizing major sporting events in the future.

The FIFA World Cup Qatar 2022 will kick off on November 20 with the opening match between Qatar and Ecuador at Al Bayt Stadium. The tournament will witness 64 matches over 29 days, and the curtain falls on the competitions on December 18 - the National Day of the State of Qatar - at Lusail Stadium, which can accommodate 80,000 fans. .

The streets and buildings of Doha are decorated in the most beautiful way in bright colors that catch the eye. Slogans and welcome banners topped the scene on the facades of the towers in the Al-Dafna area, and all regions of the State of Qatar.



In the presence of HE Minister of Social Development and Family

## Women's Sports Committee Inaugurates FIFA World Cup Qatar 2022 Mural



In the presence of HE Minister of Social Development and Family, Mariam bint Ali bin Nasser Al Misnad, the Qatar Women's Sports Committee inaugurated today, at its headquarters, an artistic mural painted by a number of Qatari artists, as a part of community participation and promotion of the historic event, the FIFA World Cup Qatar 2022, which will be held during the period From November 20th to December 18th.

The event was attended by members of the Board of Directors of the Qatar Women's Sports Committee, in addition to Qatari artists Sheikha Ali Al-Kuwari, Fatima Mohamed Al Nuaimi, Fatima Abdullah Al Khalaf, Hessa Abdullah Al-Kalla, Mona Hashem Al-Sada, Bakhita Mubarak Al-Sada, Batoul Jaafar Al-Dahnin and Saadia Abdul-Samad Ahmed.

The event witnessed the participation of the affiliates of Shafallah Center for Children with Special Needs in drawing on a special mural for them as a part of their contribution to the promotion and celebration of the upcoming FIFA World Cup Qatar 2022.



## Lolwa Al-Marri: We are pleased with the participation of Qatari artists and affiliates of the Shafallah Center

The President of the Qatar Women's Sports Committee, Lolwa Hussein Al Marri said that the Qatar Women's Sports Committee was keen to contribute to the promotion of this historic event.

Through the participation of a large number of Qatari artists who created wonderful paintings, in which they expressed their support for Qatar World Cup in a beautiful artistic way, each one was unique and different from the other one, as well as the Safallah Center's affiliates.

Mrs. Lolwa emphasized the importance of these activities, which combined sports and arts, in bringing happiness to Al shafallah Center's affiliates. For her part, Assistant Secretary of the Women's Sports Committee, Maha Yousef al-Abduljabbar, confirmed that the Committee has always been proactive in community participation, and now it is participating in a mural of drawings about the World Cup with the countdown to the start of the FIFA World Cup Qatar 2022.



painted by artist : Batoul Jaafar



painted by artist : Mona Al-Sada



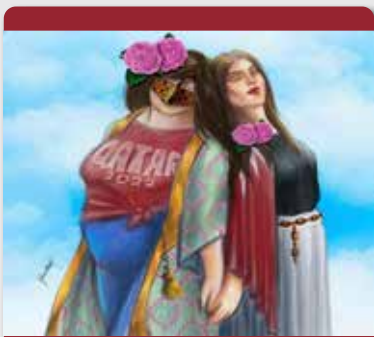
painted by artist : Fatima Al Nuaimi



painted by artist : Hessa Al-Kalla



painted by artist : Bakhyta Al-Sada



painted by artist : Fatima Al Khalaf



painted by artist : Sheikha Al-Kuwari



painted by artist : Saadia Abdul-Samad



## Maha Abdul-Abduljabbar: The committee always participates in all sporting events

Maha Yousef Al-Abduljabbar explained that a number of Qatari female artists painted a number of wonderful paintings on the murals, indicating the World Cup and expressing its many aspects, noting that the Women's Sports Committee always contributes to all major sporting events in Qatar.



Shafallah associates mural



Super Soccer crowned a champion..and Sport Lab came as runner-up

## The World Cup atmosphere in the GCC Acadmies Championship

The “Sport Lab” Academy in cooperation with the Qatar Women’s Sports Committee and the Qatar Football Association organized the first edition of the Gulf Sports Lab Women’s, as part of the promotion of the FIFA World Cup Qatar 2022.

The tournament witnessed the participation of 4 teams, including Sport Lab (Qatar), Fatayat Al-Ayoun (Kuwait), Al-Mared (Saudi Arabia), and Super Soccer (Bahrain). The grass court of Qatar Women’s Sports Committee hosted the championship competitions, which were held in a league system from one round in the preliminary round.

The “Super Soccer” won the championship title after defeating the “Sport Lab” team with a score of 2-0 in the final, while Fatayat Al-Ayoun club won the third place. Mrs. Lolwa Al-Marri, President of the Qatar Women’s Sports Committee, Ms. Fatima Al-Shahwani, founder of the “Sport Lab” Academy, Mrs. Amal Mohammed Al-Kaldi, Director of the “Sport Lab” Academy, and Khaled Hassan Kafud, Director of Government Relations and Media, Mowasalat Company (Karwa), as well as Ashraf Tawfiq, the tournament’s media coordinator participated in the coronation ceremony for the first three winners”. The “Super Soccer” team won the championship cup, the gold medal and a cash prize of 10,000 riyals, while the “Sport Lab” team won silver medal and a cash prize of 8,000 riyals. The Fatayat Al-Ayoun Club” team won the bronze medal and a financial prize of 5,000 riyals. Lolwa Al-Marri, Chairman of the Qatar Women’s Sports Committee, congratulated the winning teams in the first three places, stressing the success of the tournament, which comes as part of the promotional campaign for the FIFA World Cup Qatar 2022.

Fatima Al-Shahwani, founder of the Sports Lab Academy, expressed her happiness with the great success achieved by the Academies Women’s Football Championship and the participation of the Gulf Cooperation Council

countries, praising the great cooperation with the family of Qatar Women’s Sports Committee.

Amal Al-Kaldi, Director of the Sport Lab Academy, confirmed that the first edition witnessed unparalleled success in light of the Gulf presence, a month before the start of the World Cup 2022.

The participating delegations took an introductory tour to Qatar Olympic and Sports Museum 1-2-3 at Khalifa International Stadium, one of the World Cup stadiums. During the tour, the participating delegations were briefed on the museum’s departments about the museum’s exhibits and its collection that chronicle sports and Qatari athletes, the history of the Olympic Games in Qatar, and the most important developments in sports culture, among Arabs in particular and the world in general, in addition to informing them about the galleries that contain sports collectibles and photos from all over the world. Also, they saw the Display screens that include information on the types of sports and Olympic games.



By providing encouraging messages before the historical participation

## **Qatar's women national football team: support Al-Adaam**



In line with the increase of sense of patriotism, members of the Qatari women's football team were keen to send supportive messages to the players of the Qatari team, and their Spanish coach, Felix Sanchez, before the historic participation in the FIFA World Cup 2022, through the initiative of the members of the Qatar Women's Sports Committee, to present a gift from Qatar's women football team including set of handwritten encouraging messages to Qatar national team, wishing them success in the World Cup, on the sidelines of the Qatari team's training at Jassim bin Hamad Stadium at Al Sadd Club, in the presence of a large crowd to support the Qatar national team and provide it with moral support, during their preparations for the World Cup in Qatar.

Hassan Al Haidos, the captain of the Qatar national team, received a glass box containing the "Al Rihla ball" The official match ball of FIFA World Cup Qatar 2022, and messages of encouragement from the players of the Qatar national football team for ladies.

The players also sent the message, "we support Al- Adaam" and wishes to the Qatari team and its players, to succeed in the World Cup.

Fadda Al Abdullah, coach of the Qatar women's football team, praised Al Annabi's preparations for the 2022 World Cup, noting that Al Annabi is able to honor the Gulf and Arab football during his first historic participation in the World Cup finals. Shaima Abdullah, goalkeeper of the Qatar women's national football team, wished Qatar success in the 2022 World Cup, stressing that Al

Annabi will excel because they have distinguished players.

Nancy Dabbous, a player from the Qatar women's team, considered that the Qatari team is able to get past the barrier of the group stage, despite that Annabi group is difficult, as it includes Ecuador, the Netherlands and Senegal, people of Qatar are up to the responsibility, but the Annabi players capable of the challenge.

Nasra Al Siyabi, a player from the Qatar women's team said: All of us put great confidence on Al Annabi and his Spanish coach, Felix Sanchez, especially that the Qatari team had many friendly experiences before this historic participation at World Cup for all Arabs, and I hope that Al Annabi will reach its full potential in the FIFA World Cup 2022.

Asala Hegazy, a player from the Qatar women's team, stressed that the participation of the Qatari team in the World Cup is

a historic moment, and we will certainly be the first to support it through our presence as players of the Qatari women's team in

training and official matches to provide support and assistance to honorize Qatari football in the global forum.



## Launching the encouraging song for “Al Annabi”

The Qatar Football Association unveiled the special song to support Al Annabi during his historic participation in the “World Cup 2022”, entitled “Raise the Voice Loud.. Encourage Al Annabi”. The song was expressive and enthusiastic.



AS part of the campaign to promote “FIFA World Cup Qatar 2022”

## Outstanding participation in the “Football Challenge” event

Qatar Women's Sports Committee organized the women's football challenge event “Kick and win”, with a huge participation of female players, on the outdoor football pitch at the committee's headquarters in the Aspire Zone.

The event witnessed the participation of 60 women from different ages, and a number of women's national team players were present to inspire enthusiasm in the competition. This comes as part of the committee's contribution to promoting Qatar's hosting of the 2022 World Cup and highlighting the various women's sports and community activities.



Lolwa Al-Marri:  
the Committee has  
always been proactive  
in community  
participation

The event was held for one day, which consisted of the players kicking the penalty by executing the largest number of successful strikes, the winners qualify for the next stages, and in the end, 3 players were crowned first places and received valuable prizes from committee.

Lolwa Hussein Al-Marri, President of the Qatar Women's Sports Committee, confirmed that the committee organized this event as part of its promotional programs for FIFA World Cup 2022, which is being held for the first time in the Middle East. The committee has always been proactive in community participation.

She added that the committee is keen to involve Qatari players in promoting the tournament hosted by the State of Qatar in an event that all countries of the world await, stressing that Qatari women aspire, through their participation in the World Cup, to prove the development of women's sports in the country and to gain more experiences through the large presence of women in many of the committees working in the tournament.



Amna Al Qasimi: The event  
witnessed the participation  
of 60 women

Sheikha Al-Qahtani, Secretary-General of the Qatar Women's Sports Committee, said that the Women's Sports Committee is keen to contribute to the promotion of this unique event by organizing some football-related events during the coming period.

Amna Al Qasimi, Executive Director of the Qatar Women's Sports Committee, said that the “Kick and Win” event is one of the events organized by the committee as part of its promotional programs for the 2022 World Cup.

She explained that the event witnessed the participation of 60 women from different ages, as it was announced through social media platforms, and within only three hours the registration door was closed due to the completion of the number. She praised the performance of the players during the football event.

The official mascot has Arabic name and Gulf feature

## **La'eeb symbolizes a funny character coming from a virtual world**

The Supreme Committee for Delivery and Legacy and the International Football Association (FIFA) revealed the official mascot for the 2022 World Cup in Qatar, which bore the name on the sidelines of the World Cup final draw ceremony, in the Qatari capital, Doha.

The inventive amulet, which bears the name “La’eeb“, symbolizes a funny character coming from a virtual world, that is, an object belonging to a parallel world, and it cannot be classified as a specific thing, and you are free to describe it as you wish.

This unique character has been accustomed to following the World Cup tournaments throughout history and interacting with its most prominent moments, and has a spirit of adventure, exploration and assistance

The story of the 2022 World Cup mascot - with Gulf features by wearing the “ghutra” on the head, in addition to the Arabic name - indicates that he participated in all previous versions of the World Cup, and also contributed to making a number of the most famous moments in the history of football, including a group one of the great goals during previous World Cup tournaments.

La’eeb will be everywhere – welcoming the world, inspiring young fans and cheering the action during the tournament, which will take place from 20 November to 18 December.





FIFA's first female secretary-general, Fatma Samoura

## Ladies participation in the FIFA World Cup 2022



Fatma Samba Diouf Samoura is FIFA's first female secretary-general since May 2016. Fatma Samoura, now regarded as the most powerful woman in world football. She became the first woman to hold this position since the founding of International Federation.

Women's achievements on the sporting level continue through the participation of "6 female referees" out of 105 referees in managing the matches of the "FIFA World Cup Qatar 2022", which is the first edition in the history that women will led matches in the World Cup tournaments.

"We are very happy that with Stephanie Frappart from France, Salima Mukansanga from Rwanda and Yoshimi Yamashita from Japan, as well as assistant referees Neuza Back from Brazil (pictured below), Karen Díaz Medina from Mexico and Kathryn Nesbitt from the USA, we have been able to call up female match officials for the first time in the history of a FIFA World Cup", FIFA Referees Committee chairman Pierluigi Collina stated.

## FIFA World Cup Qatar 2022 to see female referees for the first time Spain assigns Nuria as a coach



FIFA Referees Committee chairman Pierluigi Collina added : This concludes a long process that began several years ago with the deployment of female referees at FIFA men's junior and senior tournaments

It is reported that Frapper led the French Cup final on May 7, 2022, which brought together the teams of Nice and Nantes.

36 referees, 69 assistant referees and 24 video match officials have been chosen in close cooperation with the six confederations

The list of the 36 referees included Abdul Rahman Jassim from Qatar, Algerian Mustafa Gharbal, and Muhammad Abdullah (UAE) from the Arab region. The list also includes Talib Al-Marri and Saud Ahmed, two assistant referees, and Abdullah Al-Athba, the referee of the VAR assistant technology.

The Spanish national football team has hired coach

Nuria Martinez Navas since 2021 to replace the coach, Silvia Duchnerova, another woman who participated in the World Cup with the Spanish national team five times, described by "Mundo Deportivo Spanish newspaper" as the 12th player on the team.

Nuria is considered the person responsible for coordinating administrative issues in the Spanish national team, and directs the team to ensure the implementation of the pre-planned work. She sits next to Luis Enrique, coach of the Spain national team on the bench.

Nuria was a former basketball player before working in the field of journalism, in addition to working with the Spanish Basketball and Football Federation. Nuria also worked at Atletico Madrid for 3 and a half years, before she joins coaching staff of the Spain national team.



The official ball is inspired by the culture, architecture and boats of Qatar

## “Al Rihla ball” is a technology revolution in the 2022 World Cup

Football fans are waiting for the launch of the Qatar 2022 World Cup, using the “Al Rihla ball” as the official ball of the tournament, which is the 14th ball in a row that Adidas makes for this global football competition.

The International Football Association “FIFA” announced that one of the advantages of the “Al Rihla ball” is that it is characterized by its ability to move in the air faster than any other ball in the history of the tournament.

On the sustainability front, Al Rihla is the first World Cup ball to be made exclusively from water-based inks and adhesives.

Adidas chose the name “Al Rihla” because it was inspired by the culture, architecture and boats of Qatar, in addition to the Qatar national flag.

The dark and vibrant colors on the pearly background represent the host country of the World Cup and the continuous spread of the game.

FIFA confirmed that the “Al Rihla” ball will be equipped with an inertial measurement unit sensor to send all ball movement data to the video operations room at a speed of 500 times per second, which will allow to know where it is kicked with infinite accuracy.

The new technology also uses 12 cameras installed under the stadium roof to track the movement of the ball, and up to 29 data points that operate at a speed of 50 times per second dedicated to each player on the field, in order to calculate the exact position in which the players

were, and these data points also include the players' limbs and their limits concerned with the offside position.

By combining player tracking data with ball data and the application of artificial intelligence techniques, the semi-automated technology will provide an automatic alert to the VAR and match referees whenever an offside attacker receives the ball from one of his teammates. Offside before informing the main referee of the decision, and this entire delicate process takes only a few seconds.

Al Rihla ball –  
With the inertial measurement unit sensor placed inside, Al Rihla is a ball which transmits its location on the field 500 times a second



Construction of 7 new stadiums to host the historic event

## What will happen to new stadiums after the World Cup?

The world's eyes will be on Qatar in 2022 as it hosts the FIFA World Cup this year. Many are wondering about the future of the eight stadiums that will host the tournament between November 20 and December 18. Qatar has built 7 completely new stadiums to host the World Cup competitions, while the Khalifa International Stadium has witnessed comprehensive development work.

After the tournament, around 170,000 seats will be disassembled and provided to developing nations to help develop their sports infrastructure. As many as 22 new stadiums will be created in emerging economies, and this reconfiguration will leave Qatar with stadiums between 20-25,000 seats, which are suitable for its domestic entertainment needs.

### 1- Khalifa International Stadium:

The 40,000-seat Khalifa International Stadium was the first tournament-ready venue for Qatar 2022. Khalifa International has a long history of hosting major sporting events. It has hosted many notable events during its long history, such as the 2006 Asian Games, the 2011 Asian Cup, the 2019 World Championships in Athletics, and the 24th Arabian Gulf Cup, as well as FIFA Club World Cup 2019.

The historic stadium, which was built in 1976, is located in the heart of the Aspire Zone Foundation and close to Aspetar Hospital in Al Rayyan Area. During the World Cup, it will host 8 matches until the round of 16, in addition to the match for third place.

Its ceiling is surmounted by two arches that represent continuity and is connected through a short pedestrian walkway to the 1-2-3 Qatar Olympic and Sports Museum.

### 2- Al Bayt Stadium:

Located in Al Khor, 43km north of Doha. The 60,000-capacity stadium design is inspired by the traditional Arabian tent inhabited by the ancient Qataris, and known as the original Arabian



## Qatar Donates 170,000 seats to help developing countries

tents, which is a symbol of hospitality. The stadium takes its name from bayt al sha'ar – tents historically used by nomadic peoples in Qatar and the Gulf region.

The stadium is equipped with a fully retractable roof, and will host 9 matches, including the first for Qatar against Ecuador on November 20, in the group stage, until the semi-finals.

The seats at the top of the stands are designed in a form that can be dismantled after the end of the World Cup, and will be given to developing countries that

need to build sports facilities.

### 3- Al Janoub Stadium:

Al Janoub Stadium lies in the southern city of Al Wakrah, one of Qatar's oldest continuously inhabited areas, 23 km from the center of Doha with a capacity of 40,000 spectators.

The stadium which was designed by Iraqi Architect Zaha Hadid will be transformed into the new sports and entertainment center in southern Qatar. This stadium's design reflects the sails of Qatar's wooden dhow boats, traditionally





## Using the grandstands to develop sports projects and facilities in Qatar and the world

responsible for much of the country's economy. The capacity of the stadium will be reduced to 20,000 seats, and the other 20,000 seats will be donated to football development projects around the world.

Al Janoub Stadium, which will be equipped with innovative cooling technology and a retractable roof, will host 7 matches from the group stage until the round of 16.

### 4- Stadium 974:

Reflecting the international calling code of the State of Qatar, 974 shipping containers and independent steel units are built into it, inspired by the design of the maritime and commercial heritage of the State of Qatar.

It was to be called Ras Abu Aboud, as it harmonizes with a port located nearby. It overlooks the Doha Corniche and the skyscrapers in the West Bay area, and can be reached via a metro station, which is 800 meters away.

It is the first stadium that can be completely dismantled in the history of the World Cup, and is provided to countries that need seats in the framework of development, as the 974 stadium provides a role model for

stadium developers and organizers of major tournaments in the world.

The stadium, which can accommodate 40,000 fans, will host 7 matches until the round of 16, and is the only World Cup stadium out of eight that is not equipped with cooling technology.

### 5- Ahmed Bin Ali Stadium:

The stadium hosts 7 matches from the group stage to the round of 16. The stadium, which can accommodate 40,000 spectators, was built on the outskirts of the desert on the site of a stadium of the same name, 20 km west



of central Doha.

Its undulating exterior is decorated with symbols representing Qatari culture, and the facilities surrounding the stadium reflect the nature of Qatar, taking the form of sand dunes.

Thanks to the nature of its detachable seats, it is scheduled to reduce the stadium's capacity after the tournament to 20 thousand seats, as the seats of the upper stands will be dismantled to be reused in the development of projects and sports facilities in Qatar and the world, and the stadium will become after the end of the World Cup a decision for Al Rayyan Club.

#### **6- Education City Stadium:**

The stadium's ultra-modern design blends seamlessly with traditional Islamic architecture, as its facade is characterized by triangles that form intertwined geometric decorations like diamond lines that reflect the sunlight, and show a change in their colors whenever the angle from which the sun's rays emerge as it rotates in the sky from sunrise to sunset.

The Education City Stadium is located in the heart of the Qatar Foundation for Education, Science and Community Development, 12 km from the city centre, and its readiness was announced in June 2020. The stadium, which can accommodate 40,000 spectators, will transform after the World Cup is over to a sports and entertainment destination that meets the needs and aspirations of all Education City members. The stadium will host 8 matches between the group stage and the quarter-finals, and the remaining 20,000 seats will be donated to build stadiums in developing countries, and help spread the passion for this game around the world.

#### **7- Al Thumama Stadium**

The stadium is located in lush green spaces, and the surrounding area provides places for play and relaxation that the community can benefit from before and after the tournament. The capacity of the stadium will be reduced enough to meet the requirements of Qatari sports and to provide high-quality sports infrastructure for developing countries, as 20,000 seats will be donated to develop sports projects in different parts of the world, and the stadium will use its new capacity



to host football matches and other sports events.

In addition, the facility will include a branch of Aspetar Hospital, which specializes in treating football injuries, and a small modern hotel will be built in place of the stadium's upper stands.

#### **8- Lusail Stadium:**

Lusail Stadium is the largest stadium in the Qatar World Cup - 16 km north of Doha - with a capacity of 80,000 spectators. The stadium is scheduled to host 10 matches until the semi-finals and finals. The design of this magnificent stadium is inspired by the interplay of light and shadow that characterises the fanar lantern. Its design and construction took into account the use of a range of sustainable practices, including the

roof made of an advanced material that helps provide protection from hot winds and dust, and allows the penetration of sufficient sunlight necessary for the growth of grass on the field, while providing shade, which contributes to reducing relying on air cooling technology in the stadium.

Lusail Stadium will be transformed into a community destination for the residents of the modern city of Lusail after the end of the World Cup, as it includes schools, shops, cafes, sports facilities, and health clinics. This multi-purpose community center will provide everything people need under one roof, which is the original roof of the football stadium. During this process, most of the stadium's 80,000 seats will be dismantled and donated to sports projects around the world.

“Proud of designing the official poster for FIFA World Cup 2022”

## Qatari artist Bouthayna Al Muftah



Qatari artist Bouthayna Al Muftah, who created the official poster for the FIFA World Cup Qatar 2022, expressed her pride in participating in the poster project for the first edition of the World Cup in the Arab world, and her pride in contributing to this impressive achievement in the history of Qatar.

Al-Muftah added that she wanted to highlight, through her eight series of posters, the passion of the people of Qatar for football and the importance of this wonderful sport that attracts the interest of the family. Bouthayna's main poster depicts the traditional headwear worn by Qatari men being thrown in the air – something which symbolises celebration and football fandom across the Arab world. The seven supporting posters that showcase the country's passion for both football and family.

About her journey in the world of art, Al-Muftah said that her beginnings were from childhood, when started the interest in this field from a young age, and practiced artwork as a hobby, and then she developed this passion into many forms of arts.

Al-Muftah indicated that the Supreme Committee for Delivery and Legacy has contacted with Qatari artists to provide them with the opportunity to participate in the World Cup projects in Qatar.



Using solar energy to run stadiums

## FIFA World Cup 2022 , the first environmentally friendly tournament

The State of Qatar has been keen to exploit the opportunities inherent in hosting the Qatar 2022 World Cup, to develop plans to ensure that fans and visitors have an exceptional experience, as well as to build a sustainable legacy for the State of Qatar, the Middle East, Asia and the world at large.

The impact of this tournament will extend to all parts of the world over successive generations, and most of its facilities will contain modular designs that allow about 50% of the seats in the facility to be dismantled and donated to football projects in other parts of the world, which helps stimulate the development of the game globally, and the areas surrounding championship stadiums. The 2022 FIFA World Cup Qatar will become a focal point for football communities, and will include high-quality sports facilities, hospitals, parks, schools, transport links, shopping centers and places of worship.

The planning of this tournament is based on the idea that future generations should find the planet we live in a greener and more equal place for all, and all facilities will have spaces for visitors with disabilities, priority parking, wheelchair ramps and easily accessible seating areas with excellent viewing angles, the facilities

also consider sustainable building practices, such as conserving water, reducing carbon emissions, preserving the environment, urban connectivity, biodiversity, etc.. Advanced cooling technologies will ensure that fans, players, officials and spectators in stadiums are kept cool all year round no matter the conditions. Overseas air, new metro and railway lines, as well as shaded walkways, aim to make match-day trips smooth, comfortable and environmentally friendly, so that families and fans from around the world can enjoy a safe tournament that takes care of people in accordance with the principles of hospitality that Qatar and the region are famous for.

### International Certificates

The Supreme Committee for Delivery and Legacy is continuing its efforts to organize carbon-neutral FIFA World Cup tournament in the history of the event, and build a sustainable legacy for the generations to come, where sustainability comes at the forefront of the country's preparations to organize the World Cup for the first time in the Arab world and the Middle East.

In order to achieve this goal, carbon emissions must be brought to the zero level, by reducing them to the lowest possible level, before balancing the

remaining amount of emissions by purchasing carbon credits. In light of the promises made by the State of Qatar in the bid to host the World Cup, solar energy will be used in Operating the tournament stadiums, where the Qatar General Electricity and Water Corporation "KAHRAMAA" is developing a huge solar power plant with a capacity of 800 megawatts extending over an area of 10 square kilometers. tangible as part of projects to reduce carbon emissions.

### Sustainability Standards

In order to achieve sustainability standards in all Qatar 2022 tournament projects, the Supreme Committee for Delivery and Legacy prepared a four-level plan to host a carbon neutral version of the World Cup, which includes participation in workshops and conferences to raise awareness of the importance of sustainability and reducing emissions, in cooperation with many partners and institutions. The Supreme Committee is in partnership with the National Program for Conservation and Energy Efficiency "Tarsheed" in Qatar's schools with the aim of raising awareness of the importance of energy conservation, enhancing environmental performance and reducing carbon emissions.

## An unprecedented technological revolution in the history of the World Cup **Qatar aims to deliver outstanding FIFA World Cup experience for people**



Providing audio  
 descriptive  
 commentary  
 on matches for  
 fans with visual  
 impairments

The Qatar 2022 World Cup is witnessing an unprecedented technological revolution in the history of the World Cup, by providing rooms for the development of sensory capabilities in the 2022 World Cup stadiums for people with disabilities . This comes within the framework of Qatar's endeavor to make the 2022 World Cup the most comprehensive version in the history of Qatar.

The Supreme Committee for Delivery & Legacy has launched "Bonocle" technology. Bonocle converts digital content into Braille messages, which improves accessibility to content for people with visual impairment. Bonocle invites the blind and individuals with visual impairment who wish to visit the State of Qatar during the World Cup to embark on a unique experience that gives them the opportunity to move around and integrate independently into society and open new horizons to enjoy watching the championship competitions..

Fans with visual disabilities praised the efforts of the Supreme Committee for Delivery and Legacy in providing the audio description service, as the new service is available, which is provided for the first time in Arabic in the history of the FIFA tournaments for fans with visual disabilities in matches.

The stadiums that hosted the World Cup competitions in Brazil 2014 and Russia 2018 had witnessed the use of audio descriptions to facilitate fans with visual impairments to follow the matches, but the provision of this service in Arabic for the first time in a football tournament held under the umbrella of FIFA embodies the keenness of a country Qatar to host an accessible version of the World Cup for people with disabilities.





World Cup volunteers' uniform unveiled

## Volunteers are a great legacy for the State of Qatar

An incredibly motivated group of over 16,000 volunteers, joined by thousands who followed online from around the world, gathered at the Lusail Stadium for the official orientation event – a festive ceremony featuring football legends and a number of officials from the Supreme Committee for Delivery and Legacy, the Qatar 2022 World Cup as well as FIFA World Cup 2022, with thousands of followers online from all over the world. The largest of the host venues for the upcoming FIFA World Cup served as a fitting backdrop for this important milestone gathering, which marked the first time that all selected volunteers were assembled together for the formal start of their training journey and a momentous opportunity to reflect on the road ahead.

The event witnessed the unveiling of the volunteer uniform, which was widely praised by the audience. The uniform bears the distinctive heart logo that symbolizes the spirit of volunteering, and in distinctive colors of black, green, violet and white, and bears the details of the Adidas brand with its three stripes.



# Best Global Application Award for Hayya



The Supreme Committee for Delivery & Legacy (SC)'s Hayya Fan Platform has received the Best Global Application Award from the Ministry of Communications and Information Technology and Microsoft. "Congratulations to the team working on this fan experience solution.

The "Haya" electronic platform provides many advantages to fans who will attend the FIFA World Cup 2022. The Supreme Committee for Delivery and Legacy announced the launch of the "Come on with me 1+3" initiative, which allows any fan from outside Qatar who holds

a "Haya" card to use the ticket number of one of the Qatar World Cup matches, to invite 3 fans who do not have tickets to enter Qatar during the tournament, which is being held from 20 November to December 18th.

The applicant is required to be at least 18 years old and all international fans who are not ticket holders of all ages benefit from the initiative, provided that the beneficiary holds a valid passport, noting that benefiting from this initiative is not available to residents of the State of Qatar and is limited to those coming from outside it. .

The Haya card is mandatory to enter the World Cup stadiums with the match ticket, and it also allows free use of public transportation throughout the tournament, in addition to benefiting from a number of discounts.



## Zeenah initiative launched

The Supervisory Committee of Beautification of Roads and Public Places in Qatar on Wednesday launched the Zeeenah initiative under the slogan "Let's celebrate".

The initiative aims to beautify and decorate facades of workplaces, schools, universities and real estates along with plazas, parks, roads and other public services in the occasion of FIFA World Cup Qatar 2022.

In co-operation with the Supreme Committee for Delivery and Legacy (SC), Ministry of Municipality, Ministry of Education and Higher Education (MoEHE), Ministry of Culture, Qatar Museums (QM), and Central Municipal Council (CMC).

"The initiative aims to highlight the celebratory activities in preparation and to encourage government and private entities, educational institutes, municipalities, and community members to express their celebration and promote this major event. This is in line with Qatar's efforts to present the best celebratory image in welcoming the visitors.

